



k a t i e n e l s o n

www.katienselndesign.com

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objective

A graphic design position that encourages professional growth and challenges me to create a unique and engaging final product, which will exemplify the agency's values and contribute to its continued success.

education

University of Wisconsin-Madison • 1998 - 2002

Graduated with honors and earned a Bachelor of Science degree in Art with a concentration in Graphic Design

experience

Kohl's Headquarters | kohls.com • May 2010 - Present

Design promotional online sales events for kohls.com; this includes layout, typography, HTML coding, image retouching and additional composition and production tasks. Develop and design training materials and style guides.

Cramer-Krasselt • Production Artist, Interactive • Aug. 2004 - May 2010

Maintained, edited and composed artwork for Yellow Pages client advertising, product marketing and interactive media. Designed, coded and maintained web landing pages for YP clients and media listener for CKPR. Developed and designed training materials for both YP Print and Interactive departments.

SMP Advertising | Roundy's • Graphic Designer • Feb. 2003 - Aug. 2004

Designed and edited circulars, mailers and in-store materials and promotions for several grocery chains. Composed the circulars' design, graphics and logos.

Charleston | Orwig, Inc. • Freelance • Fall 2002

Aided in art production, image retouching and art/materials preparation.

skills

Adobe Creative Suite 5: InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, Bridge, Flash, HTML/CSS

Quark Xpress

Microsoft Office, Powerpoint, Excel

Misc.: Flight Check, DiskTracker, Extensis Suitcase, XINET, TextMate, Parallels

Hobbies: Illustration, Photography, Paper-Crafts

misc

Digital Photography

Food photography for Tazinos, Inc. • www.tazinos.com

Wedding photo-retouching for Christopher Robleski • www.chrisrobleski.com

Promo Materials

Buckley's Kiskeam Inn

Book Covers

Various by fiction writer Diana Laurence

References available upon request