



k a t i e n e l s o n

www.katienelsondesign.com

1127 N Cass St. • Apt. 2A | Milwaukee • WI • 53202
414.915.0902 | fglass04@yahoo.com

objective

A graphic design or marketing position that encourages professional growth and challenges me to create a unique and engaging final product, which will exemplify the organization's values and contribute to its continued success.

education

University of Wisconsin-Madison • 1998 - 2002

Graduated with honors and earned a Bachelor of Science degree in Art with a concentration in Graphic Design

experience

Cramer-Krasselt • Production Artist, Interactive • Aug. 2004 - present

Maintain, edit, and compose artwork for Yellow Pages advertising and product marketing. Create advertising concepts for existing, new, and prospective business. Develop marketing materials for Yellow Pages Print and Interactive departments. Design, code, and maintain web landing pages for YP clients. Develop and design training materials.

Tazinos • Freelance Photographer • late 2008

Photographed pizza, salad, pasta, ingredients, etc. to be used on their website and in their promotional materials.

SMP Advertising | Roundy's • Graphic Designer • Feb. 2003 - Aug. 2004

Designed and edited circulars, mailers, and in-store materials and promotions for several grocery chains. Composed the circulars' design, graphics, and logos.

Charleston | Orwig, Inc. • Freelance • Fall 2002

Aided in desktop composition, alterations, image scanning and manipulation, and art/materials preparation for various high profile clients.

skills

Adobe Creative Suite 3: InDesign, Photoshop, Illustrator, Acrobat, Flash
Dreamweaver, TextMate, and HTML/CSS
Quark Xpress
Microsoft Office, Powerpoint
Miscellaneous: Fetch, Flight Check, DiskTracker, Extensis Suitcase

misc

Digital Photography

Food photography for Tazinos, Inc. • www.tazinos.com

Logos

Women's Franchise & Distribution Forum, SimianStereo, Lingerie Greetings, Marinello Photography, Mosaics by Annie LLC, Raise the Roof Construction LLC

Promo Materials

Buckley's Kiskeam Inn

Book Covers

Various by romance fiction writer Diana Laurence

References available upon request